

KPM Technology, LLC

Web Development and Positioning

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Hosting Information

Do you have an existing domain? If 'Yes', please list all full domain names you own:	? Yes Domains: ? No
Do you have a hosting company you will continue to use? If so, who?	? Yes Hosting Company: ? No
Would you like KPM Technology, LLC to host your site?	? Yes ? No
If 'Yes', please indicate any services you may need for your site: (i.e. Shopping Cart, SSL, Scripting or CGI, etc.) as listed on the Services page.	
How many email accounts will you require?	
Would you like KPM Technology as the technical contact for your domain?	? Yes ? No
If 'Yes', please list the registrar for your domain:	

Development Criteria

<p>Do you have an existing web site? If 'Yes', what is the URL of your existing site:</p>	<p>? Yes URL: ? No</p>
<p>How many pages do you anticipate your web site will require?</p>	<p>? 1-5 ? 6-10 ? 10-20 ? More than 20</p>
<p>Please list all page categories you foresee using on your site.</p>	
<p>Do you have a site map? Will you need help developing one?</p>	<p>? Yes ? No</p>
<p>Do you have a PMS color scheme? If so, please list all PMS colors:</p>	<p>? Yes Colors: ? No</p>
<p>Do you have existing graphics, photos or logos in electronic format we may use?</p>	<p>? Yes ? No</p>
<p>Do you have existing copy or site content in electronic format we may use?</p>	<p>? Yes ? No</p>
<p>Will you need KPM Technology, LLC graphics designers to create any of the following:</p>	<p>? Logo ? PMS color scheme ? Custom graphics ? Photographs ? Flash movies ? Animated graphics</p>

Positioning Criteria

Describe your industry:	
What makes your company unique in this industry?	
List any parallel markets in your industry:	
List the major product and/or service categories you wish to offer on the web:	
List any affiliations or associations in which your company is involved:	
List any acclamations or awards your company has achieved:	
List any on-line competitors and their web sites:	
If recommended, would you be interested in pay-per-click as part of your positioning campaign?	? Yes ? No
When searching the internet for products/services your company offers, please list individual words or phrases you would use:	

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